Expert Judgement

Simon French simon.french@warwick.ac.uk





The need for EJ... and the problem

- Complexity of society and environment plus need for timely response means we cannot wait for long term empirical studies...EJ is indispensable
- BUT
 - Non-structured EJ is not satisfactory
 - Structured EJ is not yet fully developed
 - Social, legal, governmental processes not attuned to the potential or properly calibrated to the limitations





So

... (societal) risk analysis needs good methodologies for expert judgement.

- Very multi-disciplinary: e.g.
 - Mathematical & statistical analysis
 - Behavioural issues in eliciting judgements
 - Political, Legal, Ethical issues
- and none of it is trivial and obvious...





Independence Preservation

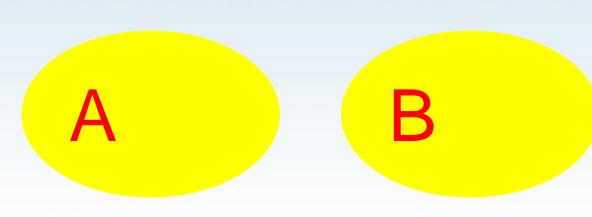
- Ask experts E1 and E2 for their probabilities for events A and B
- E1 and E2 agree that A and B are probabilistically independent
- You agree that A and B are probabilistically independent
- E1 and E2 give you their probabilities for A and B
- A happens
- Do you change your probability for B?





The system that you are observing

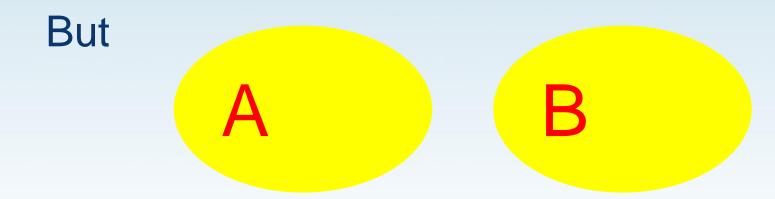
Not







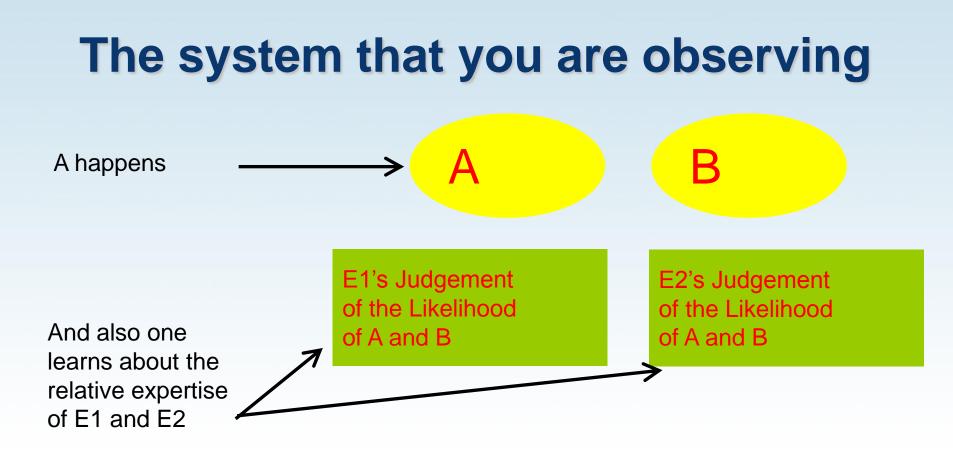
The system that you are observing



E1's Judgement of the Likelihood of A and B E2's Judgement of the Likelihood of A and B







Independence preservation means that it is not possible to learn about expertise





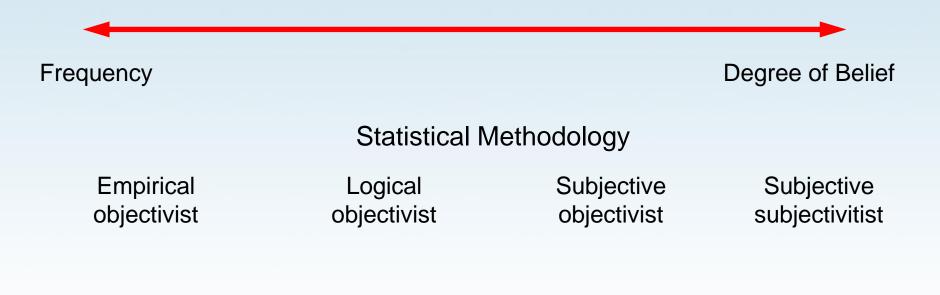
What is transparently obvious isn't ...

- It is not easy to model uncertainty
- After three centuries or so, probability theory is coherent, conceptually sound
 - Some other theories are less sound or just plain dumb
- But introduce the different perspectives of several experts and there are still modelling, ethical and philosophical issues to resolve in the probabilistic modelling of expert judgement





Probability

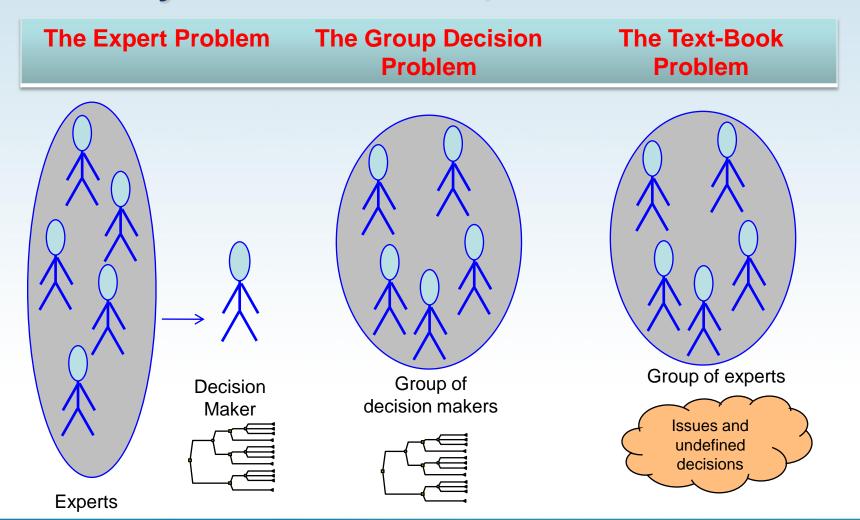


- Expert Judgements: Probability or Data?
- Whose probability is that 'p' in the model? Or is it just the probability?





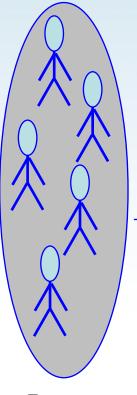
Group Consensus Probability Distributions Bayesian Statistics 2, Valencia 1983







Linear Pools



Decision Maker

Experts

$$P_{DM} = \sum_{e=1}^{E} w_e P_e, \quad P_{DM} = \prod_{e=1}^{E} P_e^{w_e} \text{ or } P_{DM} = \phi(P_1, P_2, ..., P_E).$$

- Expert judgement are taken as probabilities
- Essentially a weighted mean
 - arithmetic, geometric, ...
- Weights defined from
 - DM's judgement
 - Equal weights (Laplace, equal pay)
 - Social networks
 - Calibration sets





Transparently Desirable Properties of Opinion Pools

- Independence preservation
 - Independence preserved by aggregation
- Marginalisation
 - Marginalisation and aggregation commute
- Zero Preservation Property
 - All agree on impossibility \Rightarrow aggregate impossibility
- External Bayesian
 - Bayesian updating commutes with aggregation
- Strong Setwise Function
 - Aggregate probability of A depends only on experts' judgements of A





Measure the probability distⁿ from expert data

- Ask experts for probabilities, means, whatever and *estimate/fit* the distribution
- O'Hagan and co-workers
- Sheffield Elicitation Framework (SHELF)
- Often elicit from a group:
 - behavioural elicitation see below

Decision Maker

Experts





Experts

Decision Maker Bayesian Approach $P_{DM}(\theta | \mathbf{Q}) \propto P_{DM}(\mathbf{Q} | \theta) \times P_{DM}(\theta)$ $P_{DM}(\bullet)$ Decision maker's probabilities θ unknown quantity

Q expert judgements

• Expert judgements are data to DM

• Calibration of experts; overconfident





Experts

Decision Maker Bayesian Approach $P_{DM}(\theta | \mathbf{Q}) \propto P_{DM}(\mathbf{Q} | \theta) \times P_{DM}(\theta)$ $P_{DM}(\bullet)$ Decision maker's probabilities θ unknown quantity \mathbf{Q} expert judgements

- Expert judgements are data to DM
- Calibration of experts; overconfident e.g.



Imaginable Recent

Dramatic

⇒ Bias & poor calibration





Experts

Decision

Maker

 $\begin{array}{ll} \text{Bayesian Approach} \\ P_{\text{DM}}(\theta | \mathbf{Q}) \propto P_{\text{DM}}(\mathbf{Q} | \theta) \times P_{\text{DM}}(\theta) \\ P_{DM}(\bullet) & \text{Decision maker's probabilities} \\ \theta & \text{unknown quantity} \end{array}$

- **Q** expert judgements
- Expert judgements are data to DM
- Calibration of experts; overconfident
- Expert judgements are correlated
 - with each other's
 - with decision maker's
 - Common science base
 - Similar education
 - Similar experiences







Experts

Decision

Maker

Bayesian Approach $P_{DM}(\theta | \mathbf{Q}) \propto P_{DM}(\mathbf{Q} | \theta) \times P_{DM}(\theta)$ $P_{DM}(\bullet)$ Decision maker's probabilities θ unknown quantity

- Q expert judgements
- Expert judgements are data to DM
- Calibration of experts; overconfident
- Expert judgements are correlated with each other's with decision maker's
- Social pressures, conflicts of interest, competition between experts





Experts

Decision

Maker

Bayesian Approach $P_{\rm DM}(\theta | \mathbf{Q}) \propto P_{\rm DM}(\mathbf{Q} | \theta) \times P_{\rm DM}(\theta)$

 $P_{DM}(\mathbf{Q}|\theta)$ difficult to define: - correlations

- scaling issues in Q
- Normal conjugate families (French, Lindley, Winkler, Wiper,) easy to work with correlations
- Non parametric approaches (Lichtendahl)
- Copulas (Jouini and Clemen)
- MCMC (Clemen and Lichtendahl)





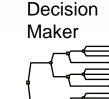
Behavioural aggregation: Let the experts talk and agree a probability distⁿ to give the decision maker

- Group pressure and conformity
- Facilitated consensus forming (Reagan-Cirincione, 1994)
- Structured or unstructured?
 - Delphi (Dalkey & Helmer 1963, Sackman 1975, Linstone & Turoff 1978, Rowe & Wright 1999)
 - Qualitative Controlled Feedback (Press 1978)
- Consensus single distⁿ or maintain outliers?
- Web conferencing



Experts





What questions do we ask experts

- Ask for observables
 - Must be observable for calibration
 - Model parameters are model dependent
- Actually often ask for:

(expert judgement \otimes model)

- CEC/USNRG study on accident consequence modelling
 - ENSEMBLE



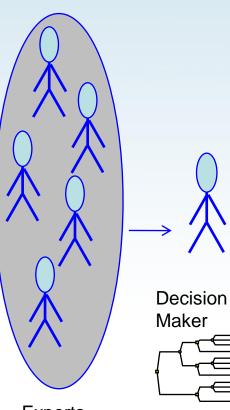
Experts

Decision

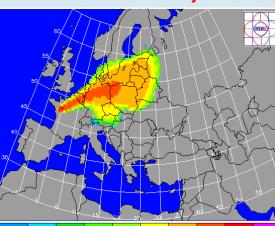
Maker



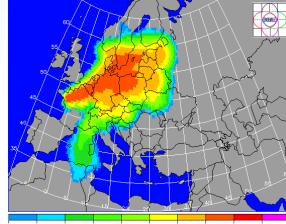
ENSEMBLE Project



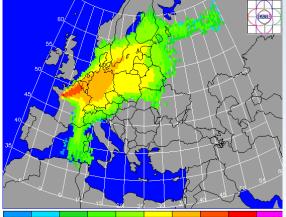
Experts



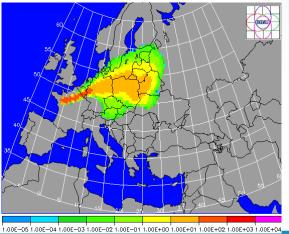
00E-05100E-04100E-03100E-02100E-01100E+00100E+01100E+02100E+03100E+04



1.00E-05 1.00E-04 1.00E-03 1.00E-02 1.00E-01 1.00E+00 1.00E+01 1.00E+02 1.00E+03 1.00E+04



1.00E-05 1.00E-04 1.00E-03 1.00E-02 1.00E-01 1.00E+00 1.00E+01 1.00E+02 1.00E+03 1.00E+04







What questions do we ask experts

- Ask for observables
 - Must be observable for calibration
 - Model parameters are model dependent
- Actually often ask for:

(expert judgement \otimes model)

- CEC/USNRG study on accident consequence modelling
- ENSEMBLE
- Pragmatic solution: Treat as expert judgement Apply Cooke's method





Decision Maker

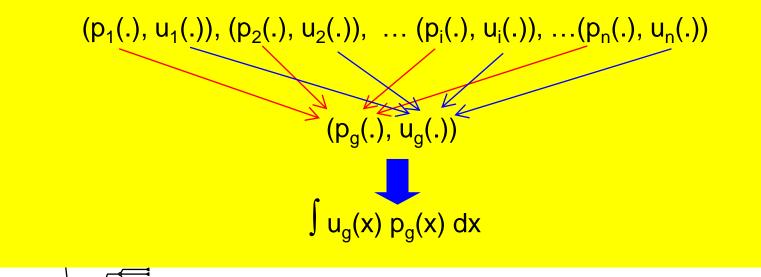




→ \\\

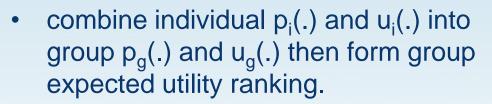


 combine individual p_i(.) and u_i(.) into group p_g(.) and u_g(.) then form group expected utility ranking.

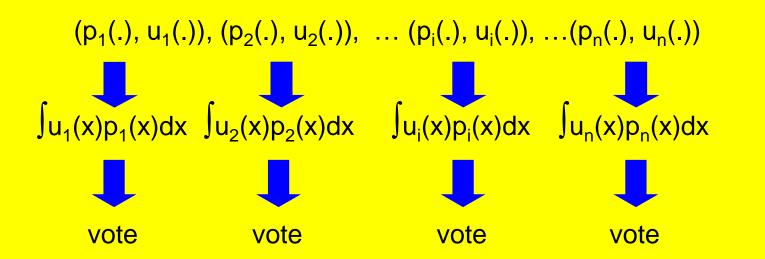






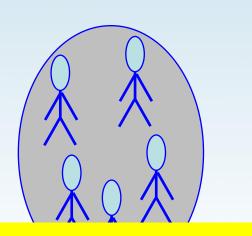


 individuals rank using their own expected utility ordering then vote









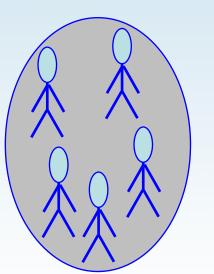
- combine individual p_i(.) and u_i(.) into group p_g(.) and u_g(.) then form group expected utility ranking.
- individuals rank using their own expected utility ordering then vote
- altruistic Supra Decision Maker

 $(p_1(.), u_1(.)), (p_2(.), u_2(.)), \dots (p_i(.), u_i(.)), \dots (p_n(.), u_n(.))$

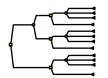
∫u_{sdm}(x) p_{sdm}(x) dx







Group of decision makers



- combine individual p_i(.) and u_i(.) into group p_g(.) and u_g(.) then form group expected utility ranking.
- individuals rank using their own expected utility ordering then vote
- altruistic Supra Decision Maker

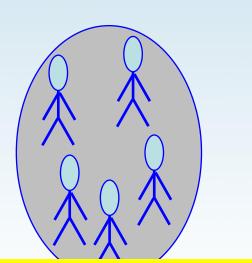
Arrow's Theorem and related paradoxes and inconsistency results suggest that

Group decisions do not exist

Need to concentrate on process





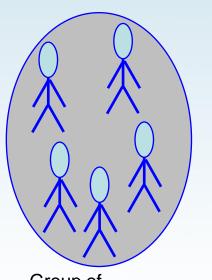


- combine individual p_i(.) and u_i(.) into group p_g(.) and u_g(.) then form group expected utility ranking.
- individuals rank using their own expected utility ordering then vote
- altruistic Supra Decision Maker
- negotiation and bargaining processes

 $(p_1(.), u_1(.)), (p_2(.), u_2(.)), \dots (p_i(.), u_i(.)), \dots (p_n(.), u_n(.))$ $[u_1(x^*), Eu_2(x^*), \dots Eu_i(x^*), \dots Eu_n(x^*)]$

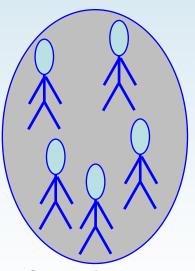




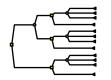


Group of decision makers

- combine individual p_i(.) and u_i(.) into group p_g(.) and u_g(.) then form group expected utility ranking.
- individuals rank using their own expected utility ordering then vote
- altruistic Supra Decision Maker
- negotiation and bargaining processes
- social process which translates individual decisions into an implemented action
- Decision conferences
- Sensitivity analysis around 'reference' decision or negotiation models
- Decision analysis as much about communication as about supporting decision making
- Might vote or might leave the actual decision to unspoken political and social processes



Group of decision makers



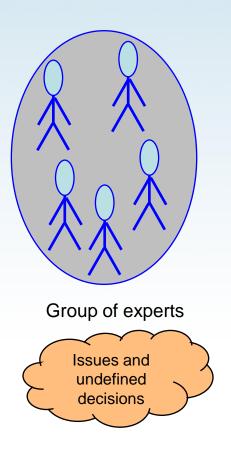
There are serious issues out there...

- The advent of the readily available computing means that algorithmic solutions to the Group Decision Problem are attractive.
- Few software developers and even fewer users know of the difficulties that Arrow raised.







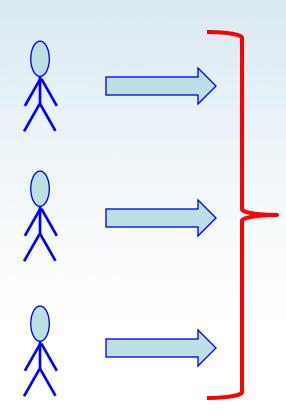


- How to present results to help in future as yet unspecified decisions
 - e.g. Asteroid impact
- How does one report with that in mind?
- Public participation and the web means that many stakeholders are seeking and using expert reports ... whether or not they understand them
 - Behavioural issues
 - Probabilities versus frequencies (Gigerenzer)
 - Risk communication
 - Celebrity





Communication issues: What the experts say



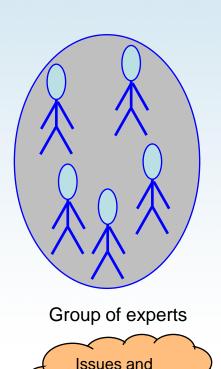
- The experts *broadcast* their views rather than respond to questions of (unknown) decision makers
- Experts are human
 - \Rightarrow Subject to 'psychological biases'
- Such biases may be avoided/reduced by careful elicitation protocols.
- But experts are also correlated
 - Very difficult to quantify or allow for
- Framing issues in what to communicate
- Again often ask for:

(expert judgement \otimes model)





The Textbook Problem: how to report



undefined

decisions

Cooke's Principles

• Empirical control: Quantitative expert assessments are subjected to empirical

Experts are prejudged.

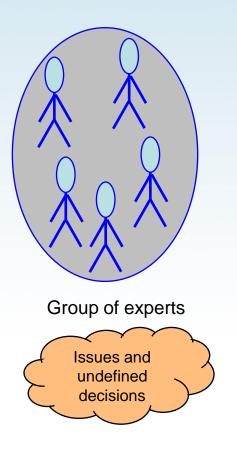
They are accepted as expert.

experts to state their up opinions, and must not bias results.

- Fairness: Experts are not pre-judged, prior to processing the results of their assessments.
- Scrutability/accountability: All data, including experts' naccess and assessments, and all processing for the are open to peer Few reports satisfy this. Chatham House reporting







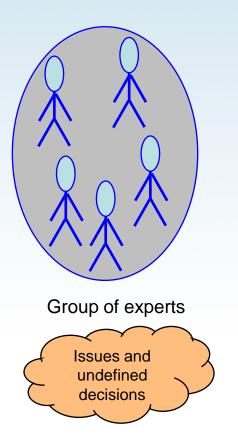
- Exploring issues, formulating decision problems, developing prior distributions
- Since the precise decision problem is not known at the time of the expert studies, the reports will be used to build the prior distributions not update them
- So report should anticipate metaanalyses





Meta-Analysis

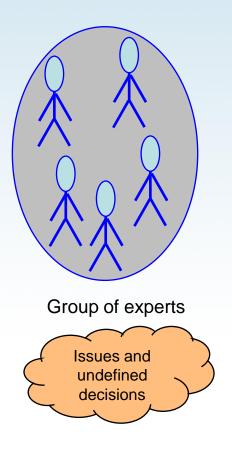
- Goes back to Karl Pearson
- Glass (1976) brought into statistical mainstream
- Cochrane Collaboration and Evidence-Based Medicine
- Focused on systematic review of empirical studies
- Regression/linear model based



- Exploring issues, formulating decision problems, developing prior distributions
- Since the precise decision problem is not known at the time of the expert studies, the reports will be used to build the prior distributions not update them
- So report should anticipate metaanalyses
 - Report individual judgements
 - Provide calibration data, expert biographies, background information, etc.







Need meta-analytic approaches for expert judgement

- Little peer-review
- Less publication bias, but more context bias
- 'self' promotion' of reports by pressure groups
- Cooke's principles seldom considered
- Independent experiments vs correlated experts
- Experimental Design vs Elicitation Protocol





So where does this leave us?

We need to consider:

- reporting standards for expert judgement studies that allows them to be audited and evaluated;
- meta-analytic methodologies for expert judgement data.





Reporting and Archiving

- Cooke's four principles, we need to discuss, augment, agree and implement them.
- We cannot change what happens across the web, but we can create well managed archives.
 - TU Delft database
- Establish peer review procedures





More details

Simon French (2011) **AGGREGATING EXPERT JUDGEMENT** *Revista de la Real Academia de Ciencias Exactas, Fisicas y Naturales. Serie A. Matematicas* **105**(1),181–206

Simon French (2012) EXPERT JUDGEMENT, META-ANALYSIS AND PARTICIPATORY RISK ANALYSIS Decison Analysis 9(2): 119-127.









