

# eHealth expert's attitude towards processes of digitization:

# contradictions between stakeholders

TOMAS VEDLŪGA, PROF. DR. BIRUTĖ MIKULSKIENE,

INSTITUTE OF MANAGEMENT, MYKOLAS ROMERIS UNIVERSITY, VILNIUS, LITHUANIA



## IT based project success

| 2003 <i>,</i> UK                  |   |   |   |  |
|-----------------------------------|---|---|---|--|
| 16% of the total<br>number of the | 2004, US<br>Successful projects                   | Prognostic estimatior   |   |  |
| projects as<br>successful         | made about 34 % of<br>all projects<br>implemented | about 31,1% of all<br>implemented<br>projects would be<br>terminated even<br>before their<br>implementation | Prognostic estimation<br>about 52,7% of the<br>projects would<br>expend 189% of the<br>allocated budget on<br>average |  |



## Expenditure on IT on Health

#### US:

• the expenditure on information technologies (IT) in the health care sector increased

- from \$21.6 billion in 2002 to the foretasted \$40 billion in 2012–2014 (2011).
- European Union
  - Similar trends (2013)
- Lithuania has been developing its eHealth system since 2000 and has already spent about €40 billion during the recent 16 years.
  - Already in 2011, it was noted that no IS management processes were set up in the development of the eHealth system and no IS policies, no risk assessment and no incident monitoring were present and therefore some of the goals failed to be achieved and legal regulations were neglected in spite of the fact that the terms of delivery were extended twice



## Performance management for e.Health

#### Seeking the effectiveness

- To monitor and assess the development and outcomes of the ongoing processes
- To create indicators of the system evaluation.
- When selecting indicators for the general assessment system, it is essential to choose indicators and measurements applicable in recurrent situations.

Progress is reached in the sphare of "technical indicators"

 DeLone and McLean's model of information systems success (Delone & Mc Lean, 2003).





## Problem and goal

#### PROBLEM

- New trends of supplementing technical indicators with those to correspond stakeholder needs have emerged.
- Stakeholder input is still not monitored and stakeholder potential to contribute systemically is still unacknowledged to identify additional, conceivable and acceptable assessment indicators.

The extent of research and endeavours to take into consideration stakeholders are growing both on national and international level

#### GOAL

 is to compile a corpus of indicators of eHealth development evaluation that would essentially reflect stakeholder approaches and complement technology associated and subject matter indicators of assessment of an eHealth system.



# Methodology

#### Methods

- a secondary data analysis.
  - The primary study was a three-year study investigated the eHealth stakeholder network and stakeholder impact on eHealth development in Lithuania
- interviews (59 interviews)



## **Organizations**

## Jog positions

### **Cities of Lithuania**



# Methodology

## Analysis

- Interviews have been transcribed.
- The text of responses were grouped into categories and subcategories by means of quality data analysis software NVivo.

#### Some statistics:

- A total of 215 pages of text
- 523 coded notions
- Three generalized categories: human resources, financial resources and management resources.
- The most relevant topics were selected and arranged into a hierarchical system according to their importance.



# Numeric and percentage value of the codes

| Nr    | Codes*                        | Count | Coverage** |
|-------|-------------------------------|-------|------------|
| 01    | Quality of information        | 68    | 0.114%     |
| 02    | Compatibility of technologies | 68    | 0.114%     |
| 03    | Funding                       | 67    | 0.112%     |
| 04    | Legal regulation              | 66    | 0.110%     |
| 05    | Shortage of time              | 58    | 0.097%     |
| 06    | Design                        | 39    | 0.066%     |
| 07    | Satisfaction                  | 38    | 0.064%     |
| 08    | Computer literacy             | 36    | 0.06%      |
| 09    | Training                      | 31    | 0.052%     |
| 10    | Motivation                    | 24    | 0.040%     |
| 11    | Shortage of employees         | 18    | 0.031%     |
| 12    | Management competences        | 10    | 0.017%     |
| TOTAL |                               | 523   | 0.877%     |



## Sources (Responde nts) clustered by word similarity





Dominating statements by various respondent groups (key values are highlighted as stakeholder priorities)

|    |                               |              | Health care institutions |                   |                   |                |  |  |  |  |
|----|-------------------------------|--------------|--------------------------|-------------------|-------------------|----------------|--|--|--|--|
| Nr | Codes                         | IT companies |                          |                   | Administration of | Specialists of |  |  |  |  |
|    |                               |              |                          | Doctors of health | health care       | health care    |  |  |  |  |
|    |                               |              | In total                 | care institutions | institutions      | institutions   |  |  |  |  |
| 01 | Quality of information        | 8* (1,53%)   | 60 (11,47%)              | 45 (8,60%)        | 15 (2,87%)        | 0 (0%)         |  |  |  |  |
| 02 | Compatibility of technologies | 5 (0,96%)    | 63 (12,05%)              | 37 (7,07%)        | 17 (3,25%)        | 9 (1,72%)      |  |  |  |  |
| 03 | Funding                       | 3 (0,57%)    | 64 (12,24%)              | 20 (3,82%)        | 34 (6,50%)        | 10 (1,91%)     |  |  |  |  |
| 04 | Legal regulation              | 7 (1,34%)    | 59 (11,28%)              | 6 (1,15%)         | 46 (8,80%)        | 7 (1,34%)      |  |  |  |  |
| 05 | Shortage of time              | 22 (4,21%)   | 36 (6,88%)               | 4 (0,76%)         | 23 (4,40%)        | 9 (1,72%)      |  |  |  |  |
| 06 | Design                        | 0 (0%)       | 39 (7,46%)               | 33 (6,31%)        | 6 (1,15%)         | 0 (0%)         |  |  |  |  |
| 07 | Satisfaction                  | 0 (0%)       | 38 (7,27%)               | 15 (2,87%)        | 17 (3,25%)        | 6 (1,15%)      |  |  |  |  |
| 08 | Computer literacy             | 7 (1,34%)    | 29 (5,54%)               | 1 (0,19%)         | 6 (1,15%)         | 22 (4,21%)     |  |  |  |  |
| 09 | Training                      | 1 (0,19%)    | 30 (5,74%)               | 8 (1,53%)         | 5 (0,96%)         | 17 (3,25%)     |  |  |  |  |
| 10 | Motivation                    | 0 (0%)       | 24 (4,59%)               | 3 (0,57%)         | 2 (0,38%)         | 19 (3,63%)     |  |  |  |  |
| 11 | Shortage of employees         | 0 (0%)       | 18 (3,44%)               | 0 (0%)            | 15 (2,87%)        | 3 (0,57%)      |  |  |  |  |
| 12 | Management competences        | 2 (0,38%)    | 8 (1,53%)                | 3 (0,57%)         | 0 (0%)            | 5 (0,96%)      |  |  |  |  |
|    | Total                         |              |                          | 175 (33,46%)      | 186 (35,56%)      | 107 (20,46%)   |  |  |  |  |
|    | Total                         | 55 (10,52%)  | 468 (89,48%)             |                   |                   |                |  |  |  |  |
|    | TOTAL                         |              | 523 (100%)               |                   |                   |                |  |  |  |  |







| driven criteria                |                  | <b>Technological solutions</b><br>(compatibility, database, IT penetration and scale, usability, quality, technology phase,<br>properties, process alignment to digitalization) |               |                        |                               |                                      |  |   |                       |                        | System<br>quality<br>Informatio     |               |  |  |  |  |
|--------------------------------|------------------|---|---------------|------------------------|-------------------------------|--------------------------------------|--|---|-----------------------|------------------------|-------------------------------------|---------------|--|--|--|--|
| E                              |                  | The m   | ninimum<br>in | number o<br>Iternal se | I<br>of colors,<br>arch optic | <b>Design</b><br>informa<br>on, Help | o <b>f e-hea</b><br>tion sea<br>Desk, ur | a <b>lth</b><br>rch in ≤ 3<br>hiform de | clicks, p<br>sign ele | oaths, lo<br>ments     | oading tir                          | ne,           |  |  | Service<br>quality<br>(objective               |  |
| - (                            | $\left( \right)$ | Hur<br>resou  | nan<br>urces  | Fina<br>resou          | ncial<br>urces                | Mana<br>reso                         | igerial<br>urces                         | Leg<br>aspe                             | gal<br>ects           | Satis<br>IT dr         | faction<br>iven crit                | with<br>ceria |  |  | and<br>subjective)                             |  |
| Stakeholder driver<br>criteria |                  | Individual attitudes  | Competencies  | Direct investment      | Savings                       | CEO competencies                     | Engagement                               | Coordination of regulation              | Compliance            | Quality of information | Process alignment to digitalization | Design        |  |  | Use<br>User<br>satisfaction<br>Net<br>benefits |  |

Stakeholder driven indicators





# Conclusion

The research reveals that eHealth quality is assessed by stakeholders in terms of actual phenomena, i.e. design and technological solutions, in the first place.

Design is the most important criterion in eHealth implementation and has the most significant effect on the further use of the project

Distinction of respondent importance emphases has revealed characteristic limitation of stakeholder approaches.

- Such limitation clearly demonstrates that no individual stakeholder group is able to spotlight all possible problems in eHealth development.
- Thus, the more diverse approaches and stakeholders are timely involved into IT development the more effectively the development success may be controlled.

## THANK YOU FOR YOUR ATTENTION

BIRUTE.MIKULSKIENE@MRUNI.EU